

Press release

Burn fat and lose weight with just a breath of fresh air

Fitness fans and the health conscious alike, will be pleased to hear about the latest piece of fitness equipment to arrive at Powertone Studios – the Ionised Air machine.

Designed to recreate the same health benefits felt after breathing in highly ionised mountainous air, this new piece of technology can improve the effectiveness of a workout by speeding up the fat burning and weight loss process.

The ionised air is breathed in through a patented shooter device that delivers oxygen more efficiently into the airways. The purified air not only helps to ease any asthma or bronchial conditions, but also leaves you feeling energized and more alert while encouraging a restful night's sleep.

Powertone's Ionised Air machine can be used on its own to ease a health condition or in conjunction with another Powertone product for maximum results.

Combine an appointment with the Powertone Narl to increase the breakdown of fatty deposits or before a Power Plate session to invigorate the mind and body. Ionised Air is also particularly effective before a session in the Vacustyler as it helps to speed up cell regeneration and reduce the appearance of cellulite and varicose veins even further.

Treatment time: 15 minutes

Price: £6 per session

To try out a session visit one of the Powertone Studios located in Mayfair, Battersea, Fulham or Chelsea. Further information is also available at www.powertonestudios.com or call 0800 599 9505.

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Notes to editors:

Powertone Studios is a revolutionary new concept in health and fitness training, where you can lose weight, improve your fitness levels, tone up and reduce cellulite all within just 12 weeks.

The four London-based studios are home to state-of-the-art technology from around the world, which work together to deliver natural, effective results – fast. The studios specialize in Power Plate training and are the only group of health and fitness studios in the UK to offer the innovative Powertone Narl, Vacustyler and Ionised Air machines for the ultimate natural body makeover.

For further information:

For product details, images or to arrange a visit to one of the studios, please call Emma on 07966 869438 or email emma@powertonestudios.com

